GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:2079
ANSWERED ON:03.12.2001
ASSISTANCE TO TOURISM SECTOR
RAMPAL SINGH

Will the Minister of TOURISM be pleased to state:

(a) whether the Government propose to provide any assistance to tourism sector which is passing through heavy recession due to US attacks;

(b) if so, the details thereof; and

(c) the time by which a final decision in this regard is likely to be taken?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a), (b) and (c) : Ministry of Tourism has consulted travel trade, hotels and airlines to counter the down-trend following the recent terrorist attacks on United States. Efforts have also been made to send appropriate signals to countries all over the world that India is a safe destination. Re-orientation in promotion efforts is also being done by focussing on less affected markets and reorienting marketing by the trade and industry to the potential of domestic tourism.